

SAVE THE DATE!



**16TH EUROPEAN CONFERENCE ON
ANTENNAS & PROPAGATION**

EuCAP MADRID
27 MARCH / 1 APRIL 2022

FOCUS ON LINKING ANTENNAS AND
PROPAGATION WITH NEW TERRESTRIAL AND SATELLITE
COMMUNICATION NETWORKS



**SPONSOR AND
EXHIBITOR BROCHURE**

Book your exhibitor package before 1 November 2021
and you will benefit from a 10% discount.

TO EUROPEAN LEARN CONFERENCE ON ANTENNAS & PROPAGATION EUROGAP

Book your exhibitor package before 1 November 2021 and you will benefit from a 10% discount.

Organized by



Supported by



IEEE Antennas and Propagation Society



The Institution of Engineering and Technology





EuCAP 2022 CHAIRS

General Chair

- > Manuel Sierra Castañer
UPM

Exhibition Co-Chairs

- > Eva Antonino Daviu
Universitat Politècnica de Valencia, Spain
- > Dirk Heberling
RWTH University, Aachen, Germany
- > Carlo Rizzo Asysol, UK
Industrial Liaison Co-Chairs
- > Marta Martínez-Vázquez
Renasas, Germany
- > Janet O'Neil
ETS-Lindgren, USA
- > Dorthe Friberg
TICRA, Denmark

CONTACT INFORMATION

- > SponEx@eucap2022.org
- > Spain info@eucap2022.org



EXHIBITION & SPONSOR MANAGEMENT

Technical Secretariat

GRUPO PACIFICO
The power of meeting

0034.932.388.777
eucap2022@pacifico-meetings.com



WHY JOINING US FOR EuCAP 2022

- > After the last EuCAP2020 and EuCAP2021 virtual events, we are eager to meet and share. We will make this come back to a physical meeting exceptional!
- > for the high technical-scientific conference level supported by strong regional industries and universities.
- > for the venue: Its avant-garde design has given it great versatility, with the technology and services needed for our congress.
- > Madrid, extraordinary cultural wealth and green spaces, great facilities and accessible from Europe, America and Africa with excellent connections by air to the main cities of the world. Also Madrid, as capital city of Spain, hosts the main branches of most of the high tech companies in Spain. In radiofrequency and aerospace sectors, Airbus, Thales Alenia, INDRA, TRYO, SENER among others have their offices and more than one hundred antenna engineers work in those companies.
- > 200 direct flight destinations.
- > 15-20 min. between airport, city centre and conference venue by public transport.
- > 3 days of exhibiting from March 29th to March 31st, 2022, with plenty of possibilities to network, develop business relationships and exchange experiences.
- > The only AMTA exhibition opportunity in Europe.



EuCAP 2022

WE ARE PLEASED TO WELCOME YOU TO MADRID, THE CITY HOSTING EuCAP 2022



EuCAP's 2022 host city Madrid is the capital of Spain and its largest city. The population of the city is roughly 3.3 million and the entire population of the Madrid metropolitan area is calculated to be around 6.5 million. It is the third-largest city in the European Union, after London and Berlin, and its metropolitan area is the third-largest in the European Union after London and Paris. The city spans a total of 604.3 km² (233.3 sqm).

Madrid, its special dynamism as a business centre goes hand in hand with its vibrant vitality, tourist appeal and fervent cultural and recreational life. Madrid will surprise you with its intense and enveloping blue sky. It has a dry climate with little rainfall, resulting in hot summers and cold winters, but no matter what time of the year you choose to come, you are very likely to see with your own eyes the famous blue sky Velázquez loved to paint.

Madrid offers a very intense cultural life all year long: Opera, Ballet, Concerts, Theatres, Festivals, Expositions, Museums. A great city that boasts a rich treasure of art, culture and natural environments, set in a region packed with history and modernity, the best option for the venue of the EuCAP 2022 edition. We look forward to welcoming you all to Madrid in 2022.

Prof. Manuel Sierra
Conference Chair



VENUE

- > IFEMA-Feria de Madrid Palacio
- > Municipal de Congresos
- > Address: Av. Capital de España, 7, 28042 - Madrid



EuCAP 2022 will be held at the IFEMA-Feria de Madrid Palacio Municipal de Congresos, a cutting-edge construction that offers optimal travel connections for business travelers from home and abroad. The situation is excellent, close to Madrid airport and Madrid downtown.

The Palacio Municipal de Congresos Convention Center has a total of 1375 square meters of exhibition areas, distributed along the various floors of the building. These spaces are the perfect site for customers to make their product known with shows, conferences or meetings. It also has a freight dock and well communicated accesses for set up operations.

FACTS AND FIGURES

- > 8 Km to Barajas Airport
- > 16 km to Atocha Train Station
- > 24 Km to City Center

Public transportation

- > Line 8- 15 min to Barajas Airport
- > Line 8- 20 min to the city center

Accommodation

- > 225 hotels 30.300 rooms

Hotels near the Venue:

- > 4*HOTEL PULLMAN MADRID AIRPORT & FERIA - 179 rooms.
- > 4*NOVOTEL MADRID CAMPO DE LAS NACIONES- 246 rooms



SPONSORSHIP LEVELS

Put your brand, product, or service front and center with reaching these sponsorship levels.

Sponsorships All prices are excl. VAT	Platinum € 17'500 (max. 3)	Gold € 11'000 (max. 6)	Silver € 8'000	Bronze € 4'400
Exhibition space	6m * 3m	4m * 3m	3m * 3m	no space incl.
Exhibitor passes	2	1	1	1
Delegate passes	3	2	1	1
Conference Gala dinner tickets	3	2	2	
Advert in the EuCAP 2022 digital programme book	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on inner back cover in the programme book	✓	✓		
Short company profile in the EuCAP programme book	✓	✓	✓	✓
Logo on EuCAP 2022 website	✓	✓	✓	✓
Short company profile in the EuCAP conference app	✓	✓		
Push note via conference app	1			
Bingo card / Gamification	✓	✓	✓	✓
90 min industrial workshop	✓	(✓)*	✓	✓
3 hours meeting room	✓	(✓)*		
Lunchbreaks with one reserved table (for 8 invited persons)	3 lunch breaks	1 lunch break	1 lunch break	

*choose between 90 min workshop or 3 hours meeting



EXHIBITION OPPORTUNITIES

Exhibition opportunities are limited, secure your spot today! For additional questions, please email us at: eucap2022@pacifico-meetings.com

Exhibition All prices are excl. VAT	Shell scheme package* € 500 per m ²	Free space package* € 360 per m ²
Exhibition space (min 9 m ²)	✓	✓
Shell scheme package incl. walls, name board, carpet, chairs, table, spotlights, basic power supply	✓	
Delegate pass	1	1
Exhibitor pass (Extra exhibitor pass € 100 per day)	1	1
Short company profile + logo in the EuCAP 2022 digital programme book	✓	✓
Logo on EuCAP 2022 website	✓	✓
Bingo card / Gamification	✓	✓

* Book your exhibitor package before 1 November 2021 and you will benefit from a 10% discount.



CUSTOM SPONSORSHIPS

Let's work together to unlock a unique opportunity for your brand! Contact us today at eucap2022@pacifico-meetings.com to discuss your business objectives and we'll build a sponsorship package that will help to achieve your goals.

ITEM	Price, net
> Shell scheme package	€ 500 per m ²
> Free space package	€ 360 per m ²
> Industrial workshop (90 min)	€ 2'500
> Meeting room	On request
> Content capture (workshop)	On request
> Half page advert in the programme book	€ 1'500
> Full page advert in the programme book	€ 2'000
> Web-banner on congress website	€ 2'000
> Acknowledgement package (half advert page in digital programme book, push message in app, banner on website)	€ 4'000
> Brand the congress WiFi (password/ WiFi name)	€ 10'000
> Water bottle and refill station	€ 5'000
> Lanyards (excl. production)	€ 5'000
> Young researchers event	€ 5'000
> Coffee break	€ 3'000
> Lunch	€ 8'000
> Monday evening drinks	€ 10'000
> Banquet pre-dinner drinks	€ 5'000
> Floor stickers	€ 5'000



★ For additional questions, please email us at:
eucap2022@pacifico-meetings.com

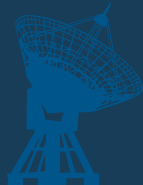
Item	Price, net
> E-Mailing to registered participants with your congress related content	€ 2'000
> Banner in congress newsletter	€ 2'000
> Article in congress newsletter	€ 2'500
> Image/product video shown in the session breaks	€ 2'500
> EuCAP Social Media Sponsor	€ 5'000
> Exhibitor profile in the EuCAP app	€ 1'000
> Push message with your commercial content in EuCAP app	€ 1'500
> Bag insert	€ 1'500



SPONSORSHIP LEVELS – VIRTUAL EVENT

If the realization of the live event seems to be impossible due to the current pandemic situation, the live event sponsorship packages will be transformed into these virtual packages.

Sponsorships All prices are excl. VAT	Platinum € 10'500 (max. 3)	Gold € 6'600 (max. 6)	Silver € 4'800	Bronze € 2'640
Virtual Booth	✓	✓	✓	no suite incl.
Online exhibitor passes	2	1	1	1
Online delegate passes	3	2	1	1
Advert in the EuCAP 2022 digital programme book	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on inner back cover in the digital programme book	✓	✓		
Short company profile in the EuCAP digital programme book	✓	✓	✓	✓
Logo on EuCAP 2022 website	✓	✓	✓	✓
Short company profile in the EuCAP conference app	✓	✓		
Push note via conference app	1			
Insert in digital goodie bag	✓	✓	✓	✓
60-90 min online workshop, incl. 6 months on demand on EuCAP webpage	✓	✓		
30 min online workshop, incl. 6 months on demand on EuCAP webpage			✓	✓



EXHIBITION OPPORTUNITIES FOR VIRTUAL EVENT

Our virtual platform is the transformation of a real commercial exhibition into the digital world. These options will be available in case that the realization of the live event seems to be impossible due to the current pandemic situation.

For additional questions, please email us at:
Eucap2022@pacifico-meetings.com

Virtual Exhibition All prices are excl. VAT	Virtual booth* From € 4'000
Virtual booth, Brandings (banner, logo placement, etc.)	✓
Insertion of contact details of your sales reps incl.availability times	✓
One to one chats	✓
Upload of several flyers/PDFs and videos	✓
Links to company webpage, shops, etc.	✓
Upload of digital industrial workshop on demand, if booked	✓

If the realization of the live event seems to be impossible due to the current pandemic situation, the live event sponsorship packages will be transformed into virtual options and customized alternatives.

For additional questions, please email us at:
Eucap2022@pacifico-meetings.com



COMPANY DETAILS

Please return your signed order form to
eucap2022@pacifico-meetings.com

Company name
Company name (to be published)
Address
Contact person
Email
Telephone N°
Mobile telephone N°
PO N°
VAT Identification N°

Billing Address (if it differs from above mentioned)

Company name
Address
Contact person
Email
Telephone N°
Mobile telephone N°
PO N°
VAT Identification N°

Book your exhibitor package before 1 November 2021 and you will benefit from a 10% discount.

City / Date	Legally binding signature / Official company stamp
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ORDER FORM

Please choose your sponsorship level and return the signed order form to:
eucap2022@pacifico-meetings.com

<p>Platinum € 17'500* <input type="checkbox"/></p> <p>*item turns to virtual package if the live event reveals not to be possible (s. page 6)</p> <ul style="list-style-type: none"> > 6m * 3m exhibition space > 2 exhibitor passes > 3 delegate passes > 3 dinner passes > Full page advert and company profile in the digital programme book > Logos on: digital marketing materials, inner back cover, conference website > Company profile in the conference app > 1 push note in the app > Bingo card / Gamification > 90 min workshop > 3 hours meeting room > 1 Reserved table for 8 Persons at the lunch break on 3 days 	<p>Gold € 11'000* <input type="checkbox"/></p> <p>*item turns to virtual package if the live event reveals not to be possible (s. page 6)</p> <ul style="list-style-type: none"> > 4m * 3m exhibition space > 1 exhibitor passes > 2 delegate passes > 2 dinner passes > Half page advert and company profile in the digital programme book > Logos on: digital marketing materials, inner back cover, conference website > Company profile in the conference app > Bingo card > 90 min workshop or 3 hours meeting room > 1 Reserved table for 8 Persons at the lunch break
<p>Silver € 8'000* <input type="checkbox"/></p> <p>*item turns to virtual package if the live event reveals not to be possible (s. page 6)</p> <ul style="list-style-type: none"> > 3m * 3m exhibition space > 1 exhibitor passes > 1 delegate passes > 2 dinner passes > Half page advert and company profile in the digital programme book > Logos on: digital marketing materials, conference website > Bingo card / Gamification > 90 min workshop > 1 Reserved table for 8 Persons at the lunch break 	<p>Bronze € 4'400* <input type="checkbox"/></p> <p>*item turns to virtual package if the live event reveals not to be possible (s. page 6)</p> <ul style="list-style-type: none"> > No exhibition space included > 1 exhibitor passes > 1 delegate passes > Half page advert and company profile in the digital programme book > Logos on: digital marketing materials, conference website > Bingo card / Gamification > 90 min workshop

City / Date

Legally binding signature / Official company stamp



ORDER FORM

Item	Price*	Quantity
> Shell scheme package (min 9 sqm)	€ 500 per m ²	
> Free space package (min 9 sqm)	€ 360	
> Industrial workshop (90 min)	€ 2'500	
> Meeting room	On request	
> Content capture (workshop)	On request	
> Half page advert in the programme book	€ 1'500	
> Full page advert in the programme book	€ 2'000	
> Web-banner on congress website	€ 2'000	
> Acknowledgement package (half advert page indigital programme book, push message in app,banner on website)	€ 4'000	
> Brand the congress WiFi (password/ WiFi name)	€ 10'000	
> Water bottle and refill station	€ 5'000	
> Lanyards (excl. production)	€ 5'000	
> Young researchers event	€ 5'000	
> Coffee break	€ 3'000	
> Lunch	€ 8'000	
> Monday evening drinks	€ 10'000	
> Banquet pre-dinner drinks	€ 5'000	
> Floor stickers	€ 5'000	
> E-Mailing to registered participants with your congress related content	€ 2'000	
> Banner in congress newsletter	€ 2'000	
> Article in congress newsletter	€ 2'500	
> Image/product video shown in the session break	€ 2'500	
> EuCAP Social Media Sponsor	€ 5'000	
> Exhibitor profile in the EuCAP app	€ 1'000	
> Push message with your commercial content in EuCAP app	€ 1'000	
> Bag insert	€ 1'500	

*All prices are exclusive of any applicable value added tax.

City / Date

Legally binding signature / Official company stamp



OTHER SPONSORSHIP OPTIONS: BRANDING



- * All the spaces offered are hired out according to availability and strictly in order of request received.
- * Outdoor and Indoor branding options will be offered in the congress venue.



EuCAP2022 - THE VENUE: IFEMA PALACIO MUNICIPAL



Columns Foam (Different locations)

Side escalators



PB3: VINYL ON ENTRANCE GLASS Main Entrance





BOOKING POLICY

Conditions of booking and payment on sponsoring packages and exhibition space
The full amount of the booked items is due 30 days after the date of invoice.

Exhibition space assignment and allocations

EuCAP 2022 can with prior notification adjust the floor plan and stand locations accordingly. The exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.

Exhibits and appliances

Attractive, informative and attention-getting exhibitions are encouraged. No one should approach a competitor booth without disclosing their company affiliation. Materials should only be handed out in the exhibition area and not in the scientific area.

Material handling

EuCAP 2022 is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after the closing of the exhibition will be destroyed.

Data protection

Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by EuCAP 2022 and used for the purpose of the goods and services ordered, and for billing accounts.

Use of EuCAP logo

Use of the EuCAP 2022 logo on promotional literature is not permitted. However, sponsors may use the EuCAP 2022 logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP 2022.

Cancellation

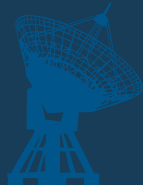
In case of cancellation and provided in written notice is received by 15th of December 2021, a refund of 50% of the total fee will be made. If notice of cancellation is received after 15th of December 2021 or is not received, no refund can be made. EuCAP 2022 reserves the right to cancel any event in case of force majeure.

An event of force majeure means each contingency that is not caused by one of the parties, was unforeseeable at the time of the conclusion of this agreement, and renders the further performance of the obligations under this agreement for the conference organizers, EurAAP impossible or substantially more onerous. Events of force majeure are in any case, but not limited to the following events: acts of God, armed conflicts, social unrest, criminal offence, diseases and epidemic, electricity and telecommunications interruption, economic factors, accidents and governmental measures.

EurAAP shall, as soon as practicable but in any event not later than 10 business days from the date at which EurAAP becomes aware of such event of force majeure, expressly notify the exhibitor/sponsor of the occurrence of the event of force majeure as well as of its intent to invoke this clause by email to the email address provided at the registration of the exhibitor/sponsor. EurAAP shall, as soon as practicable but in any event not later than 10 business days after the occurrence of each a) and b) below, provide notice to the exhibitor/sponsor:

a) the cessation of an event of force majeure; and b) its ability to recommence performance of its obligations under this agreement

EurAAP has the right to immediately alter or cancel the conference or any arrangements, timetables, plans or other items relating directly or indirectly to EurAAP. EurAAP shall be relieved from any contractual or extra- contractual liability as from the occurrence of the event of force majeure.



BOOKING POLICY

In case of partial or full cancellation of the physical event due to an event of force majeure, EurAAP will take all reasonable efforts to mitigate the effect of the event of force majeure on its obligations. EurAAP may inter alia provide to the exhibitors and sponsors online presentation possibilities using the conference website, a virtual conference and a virtual market place.

Furthermore, with the exception of any wilful damage or gross negligence committed by EurAAP, EurAAP shall not at any time be liable for any direct or indirect damage suffered by the company, consequential and immaterial damage, caused including by failure to comply with any provision of this document. The information that you provide to EurAAP will be used to ensure we provide you with products and services that best meet your needs. This may include the promotion of EurAAP products and services by post and /or electronic means. Your information will also be used to produce event materials, including badges.

If the live event reveals not to be possible due to the current pandemic situation, the sponsorship packages will be automatically transformed into the virtual packages.

Recommendation for Travel Planning

We highly recommend to book your travel as flexible as possible. EurAAP takes no financial responsibility in case you have to cancel your travel arrangements.

By signing the contract the Exhibitors /sponsor states that the policy is understood and that he agrees with it.

