



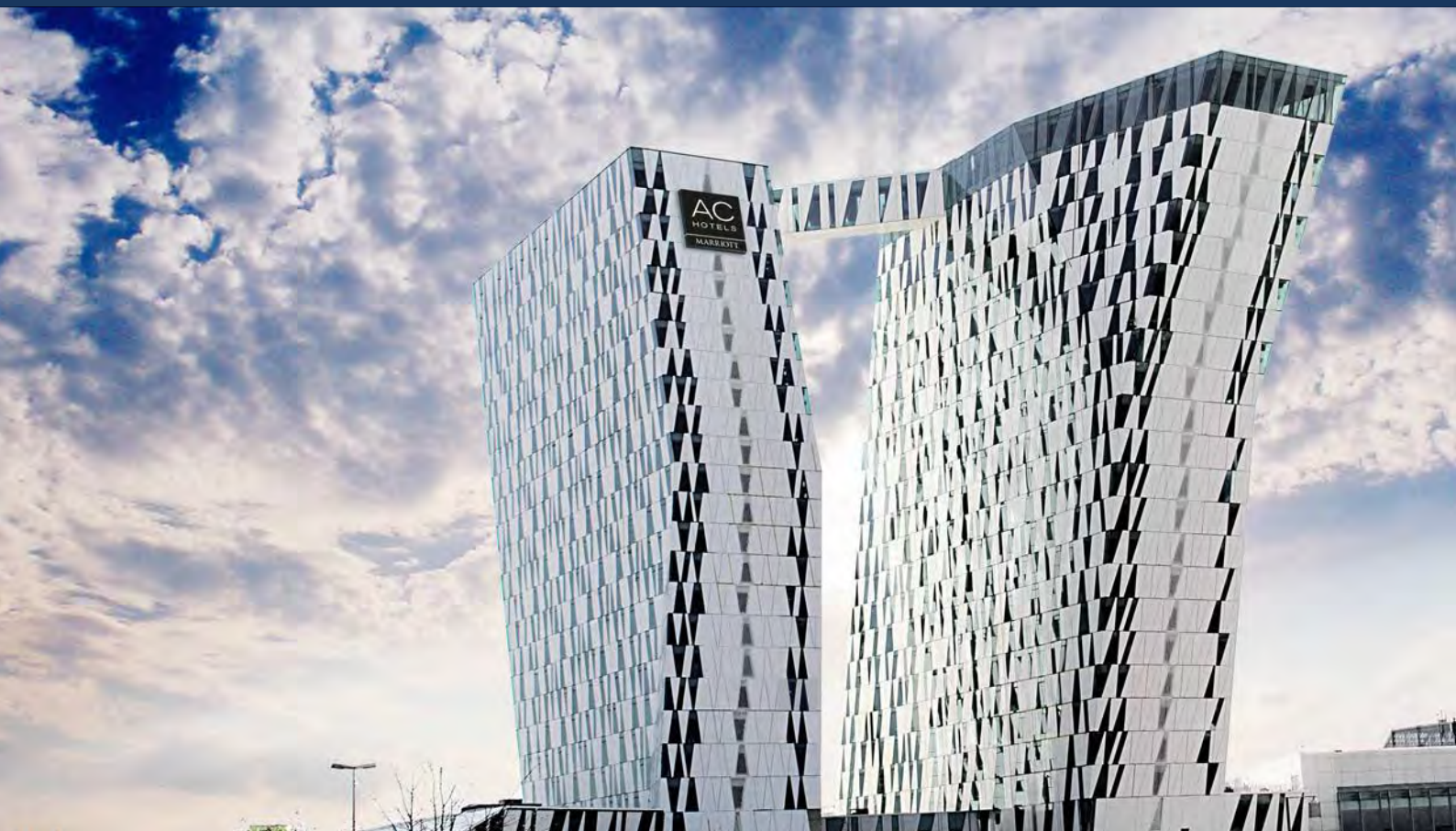
Sponsor and
Exhibitor Brochure

14th European Conference on Antennas and Propagation

Copenhagen
Denmark

15 – 20 March 2020

 www.eucap2020.org



Organized by



Supported by



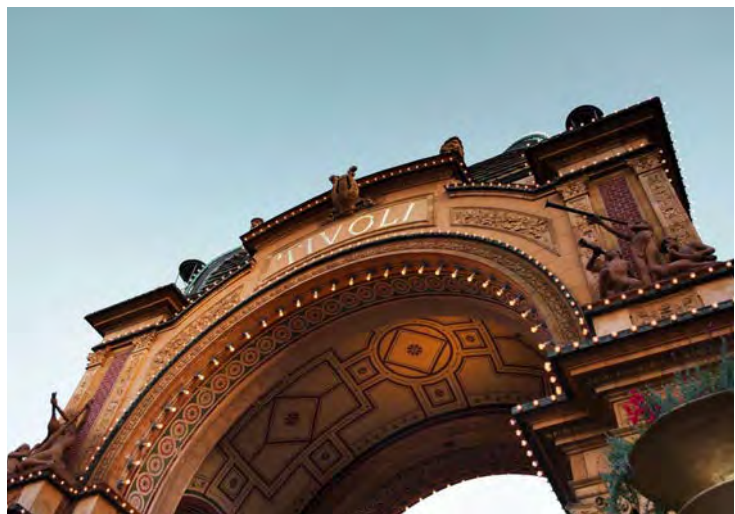
14th European Conference on Antennas and Propagation

Welcome to EuCAP 2020

EuCAP is Europe's largest and most significant antennas and propagation conference attracting academic and industrial participants at all career stages from all over the world. It is a great forum for exchange of new technical-scientific achievements, for demonstrating state-of-the-art technology, and for establishing and strengthening professional networks.

Year 2020 marks the beginning of a new decade for antennas and propagation as well as the 200 years anniversary for Hans Christian Ørsted's discovery of electromagnetism. EuCAP 2020 will be an excellent occasion to reminisce the proud history of our great community as well as to forecast the challenges and possibilities of a promising future.

With typically 1400 attendees, the conference is chosen by industry, academia, research institutes, and space agencies working with antenna, propagation, and measurement technologies and techniques.



Why to exhibit?

EuCAP2020 offers several opportunities to brand your company and products, and stay in touch with your current and prospective clients. Our sponsorship and

exhibition packages present numerous possibilities, which can be further tailored to your particular needs.

Welcome to Copenhagen

We are happy that Copenhagen will be the city to host EuCAP 2020.



About Copenhagen

Copenhagen is a pocket-sized fairy tale and at the same time, a buzzing and innovative hub of ideas. Copenhagen's airport is Scandinavia's main traffic hub offering direct flights to 150+ international destinations.

The city is a great place to explore all year round, currently chosen as "best city to visit" by the experienced Lonely Planet travelers. Innovative, sustainable and modern design, green oases and clean waters, and excellent food make Copenhagen a unique city.

Meanwhile, the world has also discovered Copenhagen's potential as a congress city, placing it among the top 10 congress and convention cities in Europe. With streamlined infrastructure, excellent service and a wealth of modern venues, Copenhagen offers everything it takes for a successful conference.

Greater Copenhagen, i.e. Eastern Denmark and Southern Sweden, is home to several universities and numerous high-tech companies.

Venue and exhibition



Venue
Bella Center
Center Boulevard 5
Copenhagen, Denmark

www.bellacentercopenhagen.dk

EuCAP2020 will be held at the Bella Center conference center, connected to the Copenhagen airport and the city center by a 10 min metro journey.

The exhibition hall in Bella Center will be the kernel of the conference, where all coffee breaks and lunches will be served, and the poster sessions will take place.

The exhibition will be open from Monday the 16th to Thursday the 19th of March.



Sponsor and exhibition opportunities

EuCAP 2020 offers your company numerous possibilities of sponsorships.

Platinum, Gold, and Silver sponsors are entitled to have first choice of floorplan location if requested before 1st of July.

Sponsorships All prices are excl. VAT	Platinum € 17,500 (max. 3)	Gold € 11,000 (max. 6)	Silver € 8,000	Bronze € 4,400
Exhibition space	6m x 3m	4m x 3m	3m x 3m	No stands incl.
Delegate passes	3	2	1	1
Dinner ticket	3	2	2	
Advert in the programme book	Full page (Premium position)	Half page	Half page	Half page
Logo on all digital marketing materials and all printed materials	✓	✓	✓	✓
Short company profile in the programme book	✓	✓	✓	✓
Listed on EuCAP 2020 homepage	✓	✓	✓	✓
Logo in the programme book	✓	✓	✓	✓
Bingo card	✓	✓	✓	✓
90 min workshop	✓	(✓*)	✓	✓
3 hours meeting room	✓	(✓*)		
Logo on inner back cover in the programme book	✓	✓		
Lunchbreaks with one reserved table (for 8 invited persons)	3 lunch breaks	2 lunch breaks	1 lunch break	

* choose between 90 min workshop or 3 hours meeting

The exhibition is a vital part of the event, giving companies an opportunity to present their solutions and products to the wider audience.

Early bird price

Book 3m x 3m shell scheme for € 3,500 or 3m x 6m for € 6,000 before 1st of July.

After 1st of July the price for 3m x 3m is € 4,000 and the price for 3m x 6m is € 6,500.

Exhibition All prices are excl. VAT	Shell scheme package € 4,000	Free space package € 6,500
Stand size	3m x 3m	3m x 6m
Company profile + logo in the programme book	✓	✓
Passes (1 full delegate pass + 1 exhibitor pass) (Extra exhibitor pass € 100 per day)	✓	✓
Logo + link on EuCAP 2020 homepage	✓	✓
Bingo card	✓	✓
2 chairs, 1 table and power supply	✓	

Branding and promotion opportunities

We offer several opportunities to brand your company and products. All booked conference brandings will be acknowledged and listed on the EuCAP2020 homepage and the company logo will be in the programme book. Contact us if you would like to have a tailored package.

Conference branding	Price	Description
Conference lanyard	€ 5,000 (excl. production)	The lanyards are handed out to all delegates and attached to the delegate name badge
Water bottle and refill stations	€ 5,000 (excl. production)	All conference participants will receive a water bottle in BPA free plastic/glass or metal. Your logo will be on the bottles and the refill stations.
EuCAP 2020 App	€ 5,000 (incl. production)	The app will contain the programme, exhibition overview, information about the congress, etc. Sponsor logo when the app opens.
USB stick with proceedings	€ 10,000 (incl. production)	The USB sticks with EuCAP 2020 proceedings are handed out to all delegates. Your company logo on one side, EuCAP logo on the other side.
Monday evening drinks	€ 10,000 (incl. production)	An opportunity to provide branding during the Monday reception, for example branded napkins, wine glass charms, drinks named after your company/product.
Banquet pre-dinner drinks	€ 5,000 (incl. production)	A glass of wine will be served to all dinner guests. The wine glasses will be equipped with a branded wine glass charm.
Lunch	€ 8,000 per lunch break	Your company will be branded as lunch sponsor at the catering area and in the programme.
Coffee break	€ 3,000 per coffee break	Your company will be branded as coffee break sponsor at the catering area and in the programme.
Young researchers event	€ 6,000	Support the networking evening for young researchers. Your company will be branded as the sponsor of the event, and you have the possibility to attend with up to 5 participants from your company in order to meet the next generation. 10 min welcome speech incl.

Company promotion	Price	Description
Half page advert in the programme book	€ 1,100	Promote your company with an advert in the programme book which will be handed out to all delegates.
Full page advert in the programme book	€ 1,500	Promote your company with an advert in the programme book which will be handed out to all delegates.
Travel grants	€ 1,000 + the conference fee	Support the participation of younger researchers or researchers from challenged countries. Grants will be announced on the homepage and formally handed over at the conference dinner. The selection process will be agreed with the organizing committee.
Floor stickers	€ 5,000 (excl. production)	Bigger floor stickers or footsteps showing the way to your stand. Mounting included.
Meter boards in areas with high traffic	1 board: € 500 3 boards: € 1,250 5 boards: € 2,000 (excl. production)	Meter boards/signs or roll up banners located in high traffic areas.
Industrial workshop	(90 min) € 2,500 (60 min) € 2,000	Workshop room for presentation (AV included), synopsis to be approved by the ToC to ensure suitable content, overview of the workshop included in the program book and published on the website.

All prices are excl. VAT

Sponsorship and exhibition booking form

Contact Information

Company name	
Contact name	
Email	Phone +

Invoicing Details

Company name (If different from above)		
Address of company		
Postal code	City	Country
VAT no.	P.O no. (if needed)	

Sponsorship

<input type="checkbox"/> Platinum € 17,500	<input type="checkbox"/> Gold € 11,000	<input type="checkbox"/> Silver € 8,000	<input type="checkbox"/> Bronze € 4,400
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Exhibition

Shell scheme package	Early bird price	Free space package	Early bird price
<input type="checkbox"/> 3 m x 3 m € 4,000	<input type="checkbox"/> 3 m x 3 m € 3,500	<input type="checkbox"/> 3 m x 6 m € 6,500	<input type="checkbox"/> 3 m x 6 m € 6,000

Conference branding

<input type="checkbox"/> Conference lanyard (excl. production) € 5,000	<input type="checkbox"/> Banquet pre-dinner drinks (incl. production) € 5,000
<input type="checkbox"/> Water bottle & refill stations (excl. production) € 5,000	<input type="checkbox"/> Lunch (per lunch break) € 8,000
<input type="checkbox"/> EuCAP 2020 App (incl. production) € 5,000	<input type="checkbox"/> Coffee break (per coffee break) € 3,000
<input type="checkbox"/> USB stick with proceedings (incl. production) € 10,000	<input type="checkbox"/> Young researchers event € 6,000
<input type="checkbox"/> Monday evening drinks (incl. production) € 10,000	

Company promotion

<input type="checkbox"/> Half page advert € 1,100	Meter boards in areas with high traffic (excl. production) <input type="checkbox"/> 1 board € 500 <input type="checkbox"/> 3 boards € 1,250 <input type="checkbox"/> 5 boards € 2,000
<input type="checkbox"/> Full page advert € 1,500	
<input type="checkbox"/> Travel grants (+ conference fee) € 1,000	
<input type="checkbox"/> Floor stickers (excl. production) € 5,000	Industrial workshop <input type="checkbox"/> 60 min € 2,000 <input type="checkbox"/> 90 min € 2,500

Payment Policy EuCAP operates with a 30 day payment policy upon invoicing date. Floorspace and sponsorship will only be confirmed upon receipt of payment. Breach of payment terms may result in release of reserved terms. All prices are excl. VAT.

Signature

Date

Booking policy

Conditions of booking and payment on sponsoring packages and exhibition space

The full amount of the booked items is due 30 days after the date of invoice.

Exhibition space assignment and allocations

EuCAP 2020 can with prior notification adjust the floor plan and stand locations accordingly. The exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.

Exhibits and appliances

Attractive, informative and attention-getting exhibitions are encouraged.

No one should approach a competitor booth without disclosing their company affiliation. Materials should only be handed out in the exhibition area and not in the scientific area.

Material handling

EuCAP 2020 is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after the closing of the exhibition will be destroyed.

Data protection

Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by EuCAP 2020 and used for the purpose of the goods and services ordered, and for billing accounts.

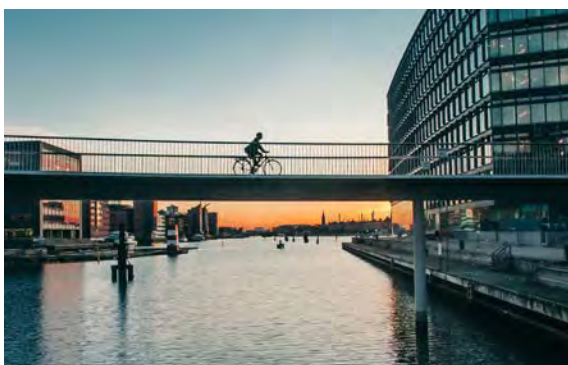
Use of EuCAP logo

Use of the EuCAP 2020 logo on promotional literature is not permitted. However, sponsors may use the EuCAP 2020 logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP 2020.

Cancellation

In case of cancellation and provided in written notice is received by 15th of November 2019, a refund of 50% of the total fee will be made. If notice of cancellation is received after 15th of November 2019 or is not received, no refund can be made.

EuCAP 2020 reserves the right to cancel any event. In this case, the full fee will be refunded.



Sponsorship and Exhibition

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